

Marshall University

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We Are ... Marshall: the Newsletter for Marshall University 1999-Current

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10-14-2020

We Are...Marshall, October 14, 2020

Office of Marshall University Communications

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WE ARE... MARSHALL®

The Newsletter for Marshall University

Oct. 14, 2020

Marshall to go virtual during Homecoming with 'Herd@Home'

OCTOBER 14, 2020



Marshall students, faculty and staff are invited to join alumni from around the world the week of Oct. 19-24 for the first Virtual Homecoming Week, featuring six days of social, educational, industry and networking events.

The virtual Homecoming week, titled "Herd @ Home," will feature a diverse range of activities for alumni and supporters of all ages.

Events are free (exception: Homecoming Stampede 5K) and attendees will have opportunities to interact with university officials, participate in games and win prizes, and participate in a behind-the-scenes look at the Huntington campus in a series of events hosted on social media and live broadcast platforms. The week will conclude with the annual Homecoming game between Marshall and the FAU Owls at 2:30 p.m. on Saturday, Oct. 24.

View and register for 2020 virtual Homecoming week activities at www.herdalum.com/calendar-of-events.

"The past few months have been a challenge for all of us," said Matt Hayes, executive director of alumni relations at Marshall. "We have all been forced to make changes in our lives, from how we work to the ways we interact with one another. The coronavirus pandemic has presented a challenge to each of us and we are proud in the ways that our university has dealt with these challenges and met them head on. Marshall University has been a leader and an innovator in new and exciting ways to bring our students, alumni and friends the same Marshall experience that they love and cherish.

“That is why we are excited to continue the Homecoming tradition, albeit in a completely fresh and innovative new format for this year. And, while we are disappointed that we will not be able to meet in person this year, we are excited to bring our alumni a fresh new take on Homecoming with a full week of virtual events and activities.”

Representing this year’s Homecoming celebration as Grand Marshal is alumnus Allen Meadows. Meadows is a prominent member of the Young Thundering Herd and a pillar in the Huntington community. He will serve in the role at various virtual activities throughout the week.

All activities will take place on the Marshall University and Marshall University Alumni Association social media feeds, as well as select live video services. Additional information and registration links for “Herd @ Home” events are available at [HerdAlum.com](https://herdalum.com). Some of the highlights of this year’s homecoming include:

Exploring Marshall: All Week. A three-part video series looking at the iconic and brand-new people and places that make Marshall University special. The videos will air at 7 p.m. on Mon, Oct. 19, Wed. Oct. 21 and Fri. Oct. 23 on the Marshall University Alumni Association Facebook page.

Homecoming Stampede Virtual 5K: All Week. Any course, any city, any state – at any point from Oct. 17-23! Participants can run/walk a 5K route and submit their times and photos for prizes. Entry is \$20 and includes a bib and Homecoming t-shirt.

#HerdHomecoming Good Morning Yoga: All Week. Start your morning with a yoga session hosted by Marshall University students and alumni at Brown Dog Yoga.

Virtual Chat w/ Offices of Alumni Relations and Student Affairs: 4:00 p.m., Mon., Oct. 19. A chat about student life, alumni affairs and an opportunity to ask your questions live.

Virtual Bingo: 7:30 p.m. and 9:30 p.m. Monday, Oct. 19. Join us for a fun night of bingo hosted by the Marshall University Alumni Association.

Social Hour w/ President Gilbert: 7 p.m. Tuesday, Oct. 20. Join us on Facebook Live for a live chat and Q&A with Marshall University President Jerome Gilbert hosted by Director of Alumni Relations Matt Hayes.

Virtual Jeopardy: 8 p.m. Tuesday, Oct. 20. Join us for a night of fun and Jeopardy hosted by the Marshall University Alumni Association.

Traditions Live and Director Q&A: 7:30 p.m. Wednesday, Oct. 21. Join us for a showing of the play Traditions, a production representing a snapshot of the history and traditions of Marshall University and stick around for a chat and Q&A with creator Jesse Nolan, director Amy Nolan and actor Miguel Long.

Webinar: Career Services: Noon Thursday, Oct. 22. Join the Office of Career Education for a free webinar on topics such as career assistance, career exploration and new digital options available to alumni and students.

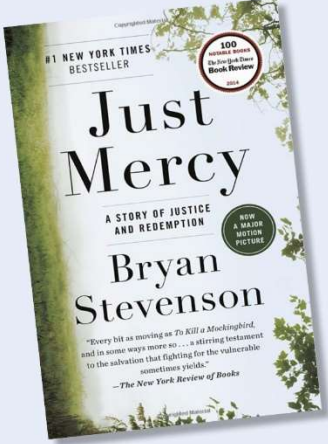
Virtual Wine Tasting: 6 p.m., Thursday, Oct. 22. Join us for a virtual wine tasting hosted by the Sip Wine and Whiskey Bar located at Heritage Station in Huntington. A full menu of wines and foods is available at HerdAlum.com along with registration for the event.

Virtual Parade: 7 p.m., Thursday, Oct. 22. Produced by Marshall University students and staff, the first-ever virtual parade will include a unique collection of video clips from student organizations, offices, alumni organizations and community members cheering on The Herd!

Trivia Night: 8 p.m., Thursday, Oct. 22. Join us for a trivia night hosted by the Marshall University Alumni Association.

‘We Are Marshall’ Drive-In Movie: 7:30 p.m. Fri., Oct. 23. Hosted by the Greater Huntington Parks and Recreation District, join us for a drive-in showing of “We Are Marshall” at Altizer Field in Huntington. Parking starts at 5 p.m. and the movie will begin at dark. Admission for this event is a food pantry donation.

Marshall vs. FAU: 2:30 p.m., Sat., Oct. 24. Marshall battles FAU in the annual Homecoming game! For a complete list of activities and to register for events during this year’s Homecoming festivities, visit www.herdalum.com/calendar-of-events. Additional links to select activities with login information will be sent via email post-registration.



JOIN US FOR A PANEL DISCUSSION!

Just Mercy by Bryan Stevenson

Read, then join in!




WEDNESDAY, OCTOBER 14TH • 3-4PM


To register, www.marshall.edu/diversity

Panelists include:

Dr. Jerry Gilbert Marshall University President	Jennifer Wheeler Councilwoman City of Huntington	Dr. Stephen T. Young Assistant Professor Criminal Justice & Criminology
Steve Williams Mayor, City of Huntington		

Sponsored by: President's Commission on Diversity, Equity and Inclusion
www.marshall.edu



CELEBRATING HISPANIC HERITAGE MONTH

Zumba ON ZOOM Fitness Class

WEDNESDAY
OCTOBER 14
6:00 P.M.

TO RECEIVE YOUR ZOOM MEETING LINK,
PLEASE RSVP YOUR ATTENDANCE TO:
SHAUNTE POLK AT POLK4@MARSHALL.EDU

ZUMBA INSTRUCTOR
MARIA HILL

Sponsored by Intercultural Affairs.
www.marshall.edu



Marshall University
OFFICE OF CAREER EDUCATION
PRESENTS

Join us for a
**4-part series on the NACE 8
Competencies!**

Career Ed: LIVE!

ALL SESSIONS WILL BEGIN AT 1 PM

- October 14 - Critical Thinking/Digital Technology
- November 11 - Professionalism/Career Management
- December 2 - Leadership/Teamwork
- January 27 - Communication/Global and Intercultural Fluency

RSVP to daugherty18@marshall.edu to save your spot!

Learn more by visiting www.marshall.edu/careereducation



Message from the Staff Council

OCTOBER 14, 2020



Dear Marshall Family:

The chaos created by the pandemic is impacting so many lives, many who were already struggling. In the midst of this chaos, one thing is certain – the need for warm coats, hats and gloves will be greater than previous years.

Sadly, we won't be able to offer the multiple community-wide collection points or hold the annual distribution event this Fall. In order to meet the unmet needs, we've partnered with the City Mission and Harmony House. I'm hopeful that while it's a bit different from previous years, you'll find it is still easy to participate and share warmth with the homeless and in need within our community.

Winter Hats & Gloves:

Winter hats and gloves (adult and children sizes) are being collected through October 15th at any of the following campus drop-off points:

- Drinko Library Room 313A (Crystal Stewart crystal.stewart@marshall.edu)
- Physical Plant Hallway (Becky Lusher lusher30@marshall.edu)
- Smith Hall, 2nd floor near single door elevator closer to Old Main (Mitzi Meade meade71@marshall.edu)
- Marshall Psychiatry, 1115 20th Street (Missy Clagg Morrison clagg11@marshall.edu)

At the end of the drive, we'll collect the items and create winter care packages complete with a personal note and deliver to the Mission and Harmony House for distribution. These care packages will be added to those the community and Alumni Association have been invited to provide.

Coats:

Coats can be taken directly to our two drop-off points throughout September and October. The addresses and donation acceptance hours are listed for each agency, and their staff will organize donations and safely get them to those in need. If you'd be so kind, please add a short encouraging note to the pocket of each coat; it's a tradition we honor to make it a more personal exchange.

- Huntington City Mission: 624 10th St, Huntington, WV 25701. The Donations Department is located in the alley behind the Mission, and they accept adult and children's coats, scarves, gloves and hats M-F 8:30 am-1:30 pm. Please pull up to the door and ring the bell to alert staff of your arrival.
- Cabell-Huntington Coalition for the Homeless/Harmony House: 627 4th Ave, Huntington. Donations of adult size coats, scarves, hats and gloves are accepted any weekday from 8:30 am-4

pm, except Wednesdays, when they accept 10:30 am-4 pm. Please call 304-523-2764, ext. 203 when arriving, and a staff member will come out to your car and retrieve donations.

Even though we're distanced – or maybe especially because we're distanced – it's so important for those who often go unseen to receive the reminder that they're valued and held dear.

Missy Morrison
for the Classified Staff Council



EVERFI

ANTI-BIAS AND DIVERSITY TRAINING

Human Resources Continuing Education & Development

Anti-bias and diversity education is designed to increase our understanding of differences and how to infuse the valuable commodity of individuality into an intercultural society.



THIS SESSION WILL:

- Challenge bias, stereotyping and other forms of discrimination in universities
- Reflect diverse experiences, perspectives and instructional methods that create a safe, inclusive and respectful environment to live and work in



All employees of Marshall University are required to complete this virtual training module, powered by EverFi.

Training will be released on or around October 15, 2020 and will remain open for participant completion through December 15, 2020.

For more information, contact HR Services | Human_Resources@marshall.edu







CHIARA SULPRIZIO
OF VANDERBILT UNIVERSITY PRESENTS

GREEK GODS, SOVIET STYLE:
The Politicization of Classical Myth in Russian Animation

OCT. 15, 2020 | 4 P.M.
Event will be streamed.

Contact: chrol@marshall.edu to get the invite for the session.

FREE AND OPEN TO THE PUBLIC.
APPROPRIATE FOR A GENERAL AUDIENCE.

Sponsored by the Classics Department in the College of Liberal Arts
www.marshall.edu



Celebrating Hispanic Heritage Month
Intercultural Affairs & WMUL - FM Radio Presents...

**Latin Music
Power Hour**

October 9th & October 16th | 12:00 pm
Live on 88.1 FM or Stream at www.marshall.edu/wmul

Join us live as we continue to celebrate Hispanic Heritage Month
by playing yesterday's and today's hottest Latin,
Latin Pop, Salsa, and much more!

Intercultural Affairs
www.marshall.edu



Marshall University presents CCT Super Saturday
SATURDAY, OCTOBER 17, 2020 | 10:30 A.M. - 2:00 P.M. | VIRTUAL (LIVE, REMOTE)

CERTIFICATION IN COLLEGE TEACHING

This is a professional development opportunity for students interested in working on a Certification in College Teaching (CCT).



This program offers a wide variety of professional development experiences in support of teaching and learning while also guiding TA's into such topics as: their philosophy of teaching, resumes/CVs, and the creation of engaging learning experiences.

Choose to attend any or all sessions:

SESSION 1, 10:30-11:30AM
Teaching, Research, Personal Statements,
and the Higher Ed Application Process

SESSION 2, 11:45AM-12:45PM
Classroom Management Strategies

SESSION 3, 1:00-2:00PM
Best Practices and Assessment



The goal of this program is to provide support to our graduate students as they develop effective teaching strategies and to help prepare them for teaching after graduation.

Hosted by the Center for Teaching and Learning
www.marshall.edu/ctl/teaching/certification-in-college-teaching





It's Time for Exploring Marshall!

Join us for a special behind-the-scenes look at the iconic faces and places that make Marshall University special.

Monday, October 19
Episode 1: Familiar Faces & Places
7:00 p.m.

Wednesday, October 21
Episode 2: Marshall On The Rise
7:00 p.m.

Friday, October 23
Episode 3: Good Eats & Huntington Treats
7:00 p.m.

These events are part of the Homecoming 2020: Herd at Home virtual series
For more events, check out www.herdalum.com



Ready for some fun?
Pull up a chair and join us for
GAME NIGHT!

Monday, October 19
Virtual Bingo at 7:30 and 9:30 p.m.

Tuesday, October 20
Marshall Jeopardy at 8:00 p.m.

Thursday, October 22
Marshall Trivia at 8:00 p.m.

All games are *free to play*.
Visit HerdAlum.com to register for each game.



These events are part of the Homecoming 2020: Herd at Home virtual series
For more events, check out www.herdalum.com

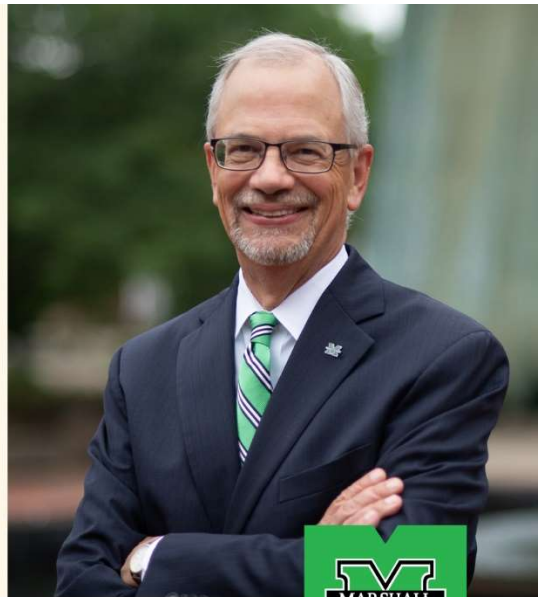


You're Invited to
**Social Hour with
President Jerry Gilbert!**

Tuesday, October 20
7 p.m. | Facebook Live

Join us for a chat with Marshall University
President Jerry Gilbert and submit your
questions in a *live Q&A*.

Facebook.com/MUAlumni
Facebook.com/MarshallU



This event is part of the Homecoming 2020: Herd at Home virtual series
For more events, check out www.herdalum.com



VIRTUAL FAFSA FILING EVENT *near you!*

**2021-2022
Virtual
FAFSA FAIR**

OCTOBER 20-22, 2020

1:00-8:00 PM

www.marshall.edu/sfa/fafsa-fair

WHAT YOU WILL NEED:

- **FSA ID** for yourself and, if dependent, your parent (create FSA ID at fsaid.ed.gov)
- **Social Security Numbers**
- **Federal tax information** including 2019 tax returns
- **2019 W-2's**
- **2019 untaxed income**

Questions?

Contact Student Financial Aid at (304) 696-3162
or sfa@marshall.edu

*Open to prospective students of any college/university,
current students, and the community at large.*

More information available at www.marshall.edu/sfa/fafsa-fair.

www.marshall.edu/SFA



Marshall University's Department of Public Health
& Minority Health Institute present

**2nd Annual
West Virginia Minority Health
Initiative Drive-Thru Health Fair**

Wednesday, October 21, 2020 | 2:00 - 6:00 p.m.

A.D. Lewis Community Center

(1450 A.D. Lewis Avenue, Huntington)

Admission is **FREE** with chances for
giveaways and door prizes!

Free COVID-19 testing and **flu shots** by
Cabell-Huntington Health Department
and Walgreens.

Social distancing will be practiced and
face masks are mandatory.

Face masks will be provided if needed.



Sponsored by Unicare Health Plan of West Virginia and A.D. Lewis Community Center.
Contact LaDawna.Walker@marshall.edu or call 304-696-4022 to learn more.
www.marshall.edu/minorityhealthinstitute



*The Lewis College of Business,
Brad D. Smith Schools of Business
presents the Fall 2020
Dean's Distinguished Speaker Series*

Featuring:

Jeff Weiner
*Executive Chairman
& Former CEO LinkedIn*







Moderated by:

Brad D. Smith
*Executive Chairman &
Former President & CEO
Intuit*

Virtual Event
October 21, 2020
2:00-3:15 pm ET



Marshall University's Alumni Association presents

TRADITIONS!

A production representing a snapshot of the history
and traditions of Marshall University.

Wednesday, October 21
7:30 p.m. EST | Free showing on Facebook Live
8:30 p.m. EST | Live Q&A w/ Traditions! Director

Learn more about the play *Traditions!*, including how it was created
and the inspiration behind the production in a live chat with creator
Jesse Nolan, director **Amy Nolan** and Traditions actor **Miguel Long**.

Register for the live chat at:
www.herdalum.com/homecoming-2020-traditions-directors-chat
View Traditions! any time on Youtube: youtu.be/iwscMNw6968



This event is part of the Homecoming 2020: Herd at Home virtual series
For more events, check out www.herdalum.com



Marshall Orthopaedics to host streaming event on joint replacement options

OCTOBER 7, 2020

Marshall Orthopaedics will conduct a live streaming event Thursday, Oct. 22, from 7 to 7:45 p.m. [on their Facebook page](#) so participants can learn about joint replacement options from Marshall Health's experienced orthopaedic surgeons—Ali Oliashirazi, M.D.; Felix Cheung, M.D.; Matthew Bullock, D.O.; and Alexander Caughran, M.D.

The 45-minute session will cover:

- Conservative management
- Surgery indicators
- Overview of robotic knee and hip surgeries
- Revision surgeries including infections
- Telemedicine visits
- Q & A

It's Virtual Wine Tasting Time!

Join us for a special Homecoming **virtual wine tasting** hosted by Sip Wine and Whiskey Bar. Get your groceries, gather your friends and enjoy an evening of Homecoming fun!

**Thursday, October 22
6 p.m. | Facebook Live**

Visit [HerdAlum.com](https://www.herdalum.com) for a complete wine and food list and to register for this event.



This event is part of the Homecoming 2020: Herd at Home virtual series
For more events, check out www.herdalum.com





Marshall University
**VOICE STUDIO IN
THE SCHOOL OF MUSIC**
PRESENTS

THIRD ANNUAL *Artsong Recital*

Sponsored by the School of Music in the College of Arts and Media.
Visit www.marshall.edu/music for further information.



**7:30 PM ON FRIDAY,
OCTOBER 23RD**

WILL PREMIERE AT
MARSHALL COLLEGE
OF ARTS AND MEDIA
YOUTUBE CHANNEL

Enjoy the talent of **Marshall voice major students**
as they perform at songs by **Schubert, Debussy, Poulenc,
Gabriel Fauré, Paolo Tosti, Vaughan Williams** and **Whitacre**.

**Directed by Dr. Alexander Lee,
Dr. Carline Waugh and Dr. David Castleberry**
Accompanied by pianist Mark Smith



Small Communities, Big Solutions Conference

(Nov 16 – Nov 19)

&

#WVSolutions Seekers Student Leadership Conference

(Nov. 20)

Hear from national and state experts, learn what is working well in West Virginia
and make new connections! We are giving away tons of gift cards too!

80+ speakers over 5 days.

Visit www.wvsolutions.net to see all that will be offered.

Presented by the Alliance for Economic Development of Southern West Virginia,
West Virginia Community Development Hub and Coalfield Development



Marshall Health welcomes dermatologist Soham Chaudhari

OCTOBER 14, 2020




[Marshall Health](#)'s department of dermatology is proud to announce the addition of Soham Chaudhari, D.O., to its team of providers and faculty at the [Joan C. Edwards School of Medicine](#).

Chaudhari specializes in skin care for all ages including children, common skin conditions such as acne and psoriasis, skin cancer evaluations and cosmetic procedures. She is accepting new patients at [Marshall Dermatology](#) locations in Huntington and Teays Valley.

"We are thrilled Dr. Chaudhari is joining the Marshall Health family and bringing her expertise to the Tri-State area," said Teresa Alexander, department administrator for Marshall Dermatology.

Chaudhari holds bachelor's degrees from the University of California, Berkley where she double majored in molecular cell biology and south Asian studies. She then continued to Touro University of Nevada in Henderson, Nevada, where she earned her doctorate in osteopathic medicine. Chaudhari also completed a dermatology residency at Bay Area Corpus Christi Medical Center in Corpus Christi, Texas, and has published more than a dozen articles, presented at the World Congress of Dermatology and received awards for research and leadership.

For appointments or referrals for Chaudhari, please call 304-691-1930 (Huntington) or 304-691-1833 (Teays Valley).




HAVING TROUBLE FINDING
CREDIBLE RESOURCES?

LIBRARIANS CAN HELP!

*Fake News, Misinformation and
Finding the Truth is a Library Guide
created specifically to help you
evaluate sources and think
critically about the world.*

To learn more, visit <https://libguides.marshall.edu/fake>



Scholarship established for Huntington icon

OCTOBER 14, 2020



Jim's Steak and Spaghetti House has been well known and highly regarded in the Huntington community for numerous decades. Recently, Larry and Cheryl Tweel, on behalf of the entire Tweel family, which owns the restaurant, established a scholarship in memory of one of the two most important people responsible for its success, C.M. "Bunny" Gray.

The C.M. "Bunny" Gray Scholarship benefits underserved and underrepresented minorities in Huntington and the Tri-State area. Specifically, it will assist first-generation, incoming freshmen who are in academic good standing and demonstrate financial need, per the Office of Student Financial Assistance. The award is renewable for four years, as long as the student remains in good academic standing.

“We chose to honor Mr. Gray through the establishment of a scholarship because he was an inspiration to the Tweel family, as someone who was dedicated to his family and to his work and gave full effort to see that both prospered. He always had his family and Jim’s employees’ best interests in mind when leading either his family or the employees of Jim’s. He treasured the pursuit of higher education and encouraged his family and those in his community to pursue it,” said Larry Tweel.

Gray graduated from Douglass High School in 1942 and entered the U.S. Navy during World War II. In the Navy, he served as a First Class Petty Officer until he was honorably discharged in 1945.

When he returned to his hometown of Huntington, he applied for a job at Jim’s Restaurant, where he had worked part time while in high school. Jim Tweel, the owner and operator, interviewed Bunny and offered him a job. Bunny’s one condition upon accepting was that there would be no impediments in his way of moving up within the business.

“In approximately ten years, Bunny became the general manager at Jim’s Restaurant. Mr. Gray was in charge of the food preparation, as well as eventually assisting Mr. Tweel with the management of personnel. Along with my father, Jim, Mr. Gray is responsible for the success of the restaurant,” said Larry Tweel. After a long and successful career, Gray retired at age 81 due to deteriorating health.

Bunny and his wife, Marion T. “Bunche” Gray, had two children, Oliva Gray Stewart, now a resident of Washington, D.C., and C. Michael Gray of Huntington, West Virginia, who obtained his law degree from the University of Wisconsin and taught business law at Ohio University for many years. Bunny and Bunche Gray have three grandchildren, all of whom are college graduates.

Described as a tireless worker and loyal supporter of his church, First Baptist Church in Huntington, West Virginia, Bunny Gray served as a mentor to the young African American community and was a strong supporter of social justice issues.

The Tweels say they hope that all students, particularly those who receive this scholarship, study hard and participate in extracurricular activities while at Marshall University. “Cheryl and I are first-generation college graduates and are fully aware of the advantages of higher education,” said Larry Tweel. “There are still, in our community, members of families with no college-educated members. We need to fund scholarships for those people who need help financially to pursue their dream of a college education. We are blessed to have this opportunity to help Marshall students.”

For more information about the C.M. “Bunny” Gray Scholarship, please contact Marshall University’s Office of Student Financial Assistance at 304-696-3162.

Student Support Services TRIO program re-funded at Marshall

OCTOBER 14, 2020



Marshall University's Student Support Services (SSS) Program has been renewed for another five years of operation. The program will receive \$338,971 in Federal TRIO funds each year for the next five years.

The SSS program serves 200 first-generation, income-eligible, undergraduate Marshall students each year. Since 1971, SSS has helped countless students become the first in their families to earn a bachelor's degree. With staff from similar backgrounds, the program can more fully appreciate the

barriers and needs of students. Counselors ensure that the struggles and obstacles are addressed quickly so that appropriate assistance can be provided.

The program fills a significant gap for students whose parents do not have the experience to shepherd them through college. SSS provides support through academic advising, counseling, graduate school preparation and navigating financial aid processes. SSS provides a place for students to ask questions, seek guidance, and surround themselves with other students from similar backgrounds with related goals.

Overall, the students in the program consider the SSS staff and student population part of their family. SSS is a home away from home, a real community that helps students achieve their goals, graduate, and become successful. "It is rewarding to watch our students grow and evolve from their freshman year to graduation," said Bonnie Bailey, director of the Marshall-based SSS program. "We're also happy to see many of our alumni when they return 'home' to visit."

The SSS program's efforts demonstrate measurable success year after year. Ninety-eight percent of SSS students are in good academic standing. The program has a freshman retention rate of 86% and an overall retention rate of 93% for all participants. With a program graduation rate of 84%, SSS students are graduating, earning great jobs and continuing the pipeline to graduate school.

To learn more, apply, or refer a student, please visit www.marshall.edu/ssc.

Photo: Student Services program staff members (from left) include Bonnie Bailey, Nate Hensley, Stephanie Dillon and Beretta Coleman.

Marshall hosts regional leadership institute for Student National Medical Association

OCTOBER 14, 2020



The Joan C. Edwards School of Medicine virtually hosted the 2020 Leadership Institute for Region VIII of the Student National Medical Association (SNMA) on Oct. 10.

The keynote address was delivered by Patrice A. Harris, M.D., M.A. (left), a Bluefield, West Virginia, native who earned her medical degree from West Virginia University. Now a practicing psychiatrist in Atlanta, Georgia, Harris served as the 174th president of the American Medical Association, making her the first African American woman to hold this position. She now serves as the organization's immediate past president and

has chaired the AMA's Opioid Task Force since its inception in 2014.

SNMA is committed to supporting current and future underrepresented minority medical students, addressing the needs of underserved communities and increasing the number of clinically excellent, culturally-competent and socially-conscious physicians. Region VIII includes SNMA chapters at nine medical schools from Delaware, Pennsylvania and West Virginia.

As part of its 2020 theme, "The Resilience of a Leader: Adjusting our vision to complete the mission," the Regional Leadership Institute focused on effective leadership development and preservation for future leadership, along with exercises in team-building and communication skills.

The SNMA chapter at Marshall was founded by medical students in 2019. The members work with the school of medicine's pathway programs and other outreach events and opportunities, and also leads the Diversity, Inclusion and Community Building Town Hall series, which was developed to facilitate awareness, education and discussion on a variety of diversity and inclusion issues that impact the medical school and its surrounding communities.

HubSpot's Bodnar featured in latest Herd 2020 Insights

OCTOBER 14, 2020



HubSpot (NYSE: HUBS) Chief Marketing Officer (CMO) and Marshall University alumnus Kipp Bodnar (left) discussed the new decade of marketing on the seventh installment of the “Herd 2020 Insights Small Business Webinar” series, hosted by the Lewis College of Business, the Center for Entrepreneurship and Business Innovation (iCenter) and Brad D. Smith Business Incubator.

The discussion with Bodnar was facilitated by Dr. Ben Eng, associate professor of marketing and executive director of the iCenter, and Tricia Ball, associate director of the iCenter and the Brad D. Smith Business Incubator.

Bodnar, a native of Williamstown, West Virginia, graduated with his bachelor's degree in public relations from Marshall University's W. Page Pitt School of Journalism and Mass Communications.

Since graduating, Bodnar has become an industry-leading speaker and blogger, the co-author of [*The B2B Social Media Book*](#), and CMO of HubSpot, a company known for empowering businesses with inbound marketing technology.

During the webinar, Bodnar provided a primer on cutting-edge digital marketing practices, which will drive the next decade of business. He discussed topics including inbound marketing, effective content creation, and product-led growth, which is a new approach to generate customer acquisition.

When asked about advice he would give to Marshall students, Bodnar said, “have a strong conviction about something and go after it.”

Using his own personal narrative, the CMO explained he had a strong conviction about the power of the internet and how it can be applied in marketing.

“All I have to do is learn faster than everybody else. If you can learn faster than everybody else, you can be successful.”

As a result of his desire to learn quickly and teach others his skill through blogs he authored, HubSpot hired Bodnar.

“There will be a moment in your life where you have a very big decision and saying yes to that decision is a much lower risk than you think it is. That one decision can fundamentally change your life,” Bodnar said.

Eng said he was thankful that Bodnar shared his career path and digital marketing expertise with the Marshall community.

“I left the webinar educated, appreciative and inspired by Kipp,” Eng said. “Kipp has taken his experiences as a Marshall student and extended upon them to assume a major leadership role at a transformative marketing technology company that is fundamentally changing and improving the way that businesses connect with their customers to help them have better lives. Alums like Kipp and Brad D. Smith not only lead technological advancement around the world, but, here at home, they also represent our future – our future of who our students could be and our future of what our businesses and state could be. And every time they come back to share their state-of-the-art knowledge with us, they hit the fast-forward button enabling our future to become our now.”

After the “Herd 2020 Insights” webinar, Bodnar provided a private coaching session to Justin Jarrell from North American Consulting Services (NACS), a Brad D. Smith Incubator resident. Along with Eng and Ball, two Brad D. Smith Schools of Business students, Kelly Leonard and Kane Morrone, and faculty member Dr. Monica Wei, observed the coaching session between Bodnar and the incubator resident.

To watch the recording of the Herd 2020 Insights with Kipp Bodnar, visit www.muicenter.com/speakers.

School of Medicine announces community partners for new ‘Blessing Box’ Program

OCTOBER 14, 2020



The Joan C. Edwards School of Medicine has launched a blessing box program in which it will partner with local organizations throughout southern West Virginia to help meet basic needs.

“A key component of health, well-being and long-term recovery is food security,” said Tina Ramirez, director of the Great Rivers Regional System for Addiction Care, who is administering the program. “The ‘take what you need, leave what you can’ philosophy behind blessing boxes meets an immediate need and will therefore be a blessing to both the donor and the recipient.”

The Community Blessing Box Program is funded through a grant from the Pallottine Foundation of Huntington. In addition to non-perishable food items, basic toiletries and baby supplies, such as wipes or diapers, are also accepted at all blessing box locations. The project mirrors the model developed by Community Connections Inc., which partners with donors to supply blessing boxes in southeastern West Virginia.

The project, spearheaded by the division of addiction sciences in the department of family and community health at the Joan C. Edwards School of Medicine, will partner with the following organizations to each build two boxes, manage the boxes or both:

- Children's Home Society (Boone and Mingo counties)
- First Baptist Church of Kenova (Wayne County)
- Grace Gospel Church (Cabell County)
- Kenova United Methodist Church (Wayne County)
- Lincoln County Family Resource Network (Lincoln County)
- Mason County Family Resource Network (Mason County)
- Sand Run Gospel Tabernacle (Kanawha County)
- Sostento Inc. (Boone County)
- Southern West Virginia Health System (Lincoln and Logan counties)
- Town of Delbarton (Mingo County)
- Upper Kanawha Valley Sports and Activity Center (Kanawha County)
- WV Ray of Hope Foundation (Cabell County)

In addition to purchasing building and initial supplies to stock the blessing boxes, the school of medicine will also work with the community partners to build support for donations; provide educational materials/resources in the blessing box (i.e. substance use treatment and recovery, mental health and tobacco/vaping cessation); and participate in monthly calls with other awardees to foster problem solving and sustainability planning.

For more information, contact Ramirez at ramirez@marshall.edu.

About the Pallottine Foundation of Huntington

The Pallottine Foundation of Huntington was established with proceeds from the sale of St. Mary's Medical Center, and continues the legacy established by the Pallottine Missionary Sisters of caring for the spiritual, emotional and physical health of those in the region. The foundation focuses its efforts on four core priorities: food insecurity, mental and behavioral health, substance use disorder, and tobacco use prevention and cessation. It also supports capacity building and health and wellness. Its service area includes Boone, Cabell, Kanawha, Lincoln, Logan, Mason, Mingo, western Putnam, and Wayne counties in West Virginia; Gallia, Lawrence, and Scioto counties in Ohio; and Boyd, Carter, Floyd, Greenup, Johnson, Lawrence, Martin, and Pike counties in Kentucky.

Photo courtesy of Community Connections, Inc.

Coronavirus Statistics:

New Cases Since September 30, 2020

Students: 23

Faculty: 0

Staff*: 2

** Includes auxiliary employees (Sodexo, Aetna, Rec Center, etc.)*

All testing is being done in partnership with Marshall Health, Cabell Huntington Hospital, Pleasant Valley Hospital, QLab Inc. and MedExpress Urgent Care.

The most recent information is always available at www.marshall.edu/coronavirus/dashboard.



**Stay
*Informed...***

For COVID-19 and
Marshall University updates, visit:
www.marshall.edu/coronavirus

For additional information, visit:
www.cdc.gov
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The next regular issue of *We Are...Marshall* will be distributed Oct. 21, 2020. Please send items for consideration to WAMnewsletter@marshall.edu by 5 p.m. Monday, Oct. 19, 2020.

To read the content of this newsletter online, please click on the following link:
www.marshall.edu/wamnewsletter/October-14-2020.